

[gALGO Bullish Bounty 3.0](#) - Rules

October 1st (EST 13:00) - October 14th, 2022 (EST 23:00)

Rules

What should the video include?

- Mint [gALGO](#)
- Best Strategy with gALGO
- An introduction to the [Algorand Governance](#)
- An explanation of the [Folks Finance Algo Liquid Governance](#)
- Committing your Algo via Folks Finance Liquid Governance
- Including in the strategy at least one partner from the [gALGO Ecosystem](#)

To do

- 1) Create and upload your video on www.youtube.com.
- 2) Include "Folks Finance" somewhere in the title.
- 3) Include our main website folks.finance in the video description.
- 4) Include your YT video in a tweet, tag [@folksfinance](#) and one friend.
- 5) Use the hashtag [#AlgoLiquidGovernance](#) in your tweet.

Any native language is accepted, but you must include English subtitles in your video if it is not English (Automatic Youtube subtitles are allowed, internal subtitles within the video preferred).

What should the thread include?

- A small introduction to [Folks Finance](#)
- Best Strategy with gALGO
- Including at least one partner from the [gALGO Ecosystem](#)

To do

- 1) Tweet your thread on www.twitter.com.
- 2) Include "Folks Finance" somewhere in the thread.
- 3) Include our main website folks.finance in the thread.
- 4) Tag [@folksfinance](#) and 3 friends.

- 5) Include #AlgoLiquidGovernance in your tweet

What should the article include?

- The article has to be about Folks Finance and Algo Liquid Governance.
- Include gALGO and the [gALGO Ecosystem](#) in the article.
- Mention the main website [folks.finance](#) in the article.
- Include “Folks Finance” somewhere in the title.
- *Please note:* is not mandatory to write a strategy in the article.

To do

- 1) Publish the article on your website, social or blog.

A few suggested guiding questions to address in your video

These are some ideas that can set your video apart from the rest. Please feel free to explore other ideas. The following points are not mandatory, but these can enrich your video:

- What are the [innovative features](#) of Folks Finance?
- What type of wallet do you have to use with Folks Finance? (if your channel is not focused on Algorand blockchain)
- What is the [Algorand Foundation Governance](#)?
- What is the [Algo Liquid Governance](#)?
- What is [gALGO](#)?
- What is the best use case into the [gALGO Ecosystem](#)?
- How is Folks Finance different from the other loan services on Algorand?
- Best practices for handling crypto (security, privacy, fraud prevention) are recommended if you are not used to making videos about cryptocurrencies.

You can find the complete guide in our [documents](#).

Selection

The contest/bounty will consist of mandatory rules to be followed and tasks that will generate a score.

VIDEO Challenges:

The scoring base will contribute to the pre-selection of up to 5 finalists and to the final score, to which scores are obtained from voting on a Folks Finance social platform (e.g., Discord, Twitter or Youtube) be added.

Task

- Introduction of the Folks Finance protocol +5
- Overview of the functionalities of Folks Finance +5
- Minting gALGO +5
- Using Folks Finance Features +5 each (max. +10)
- Overview of gALGO Ecosystem +5
- Use of external platforms/protocols into the [gALGO Ecosystem](#) +5 each (max. +20)
- Use of Folks' brand assets (logos, color palettes, graphic elements) +10
- Scores to be given to the best or more creative strategy (up to 10 points)
- Jury's bonus (up to 10 points)

Therefore, the achievable result will be 80/100, of which 70 points can be obtained theoretically by all participants, and 10 points can be given discretionary and unquestionable by the Folks Finance team.

The best content will move to the final stage and be submitted to the community vote.

The use of bots and dummy accounts will lead to direct disqualification. (ex. dummy accounts 1 to 10 followers that retweet giveaway only)

Final selection

The finalists will be announced, and at the same time, we will proceed to the voting phase that will work as follows, the most voted by the community gets the points missing to reach 100 to who got the max number of points in the prior phase (in the assumption, it would be 20 points)

For example, if there were 5 finalists, these could be the points added:

1st 20pt

2nd 16pt

3rd 12pt

4th 8pt

5th 4pt

The winners will be those who between the previous stage and this one, get the highest overall score!

THREAD Challenge:

Task

- 1) Introduction of Algo Liquid Governance +10
- 2) Use gALGO +5
- 3) Using Folks Finance Features +5 each (max. +10)
- 4) Overview of gALGO Ecosystem +5
- 5) Use of external platforms/protocols into the [gALGO Ecosystem](#) +5 each (max. +20)
- 6) Use of Folks' brand assets in a graphic (logos, color palettes, graphic elements) +10
- 7) Scores to be given to the best strategy (to be decided for a total of 10 points)
- 8) Jury's bonus of +10

Final selection

The finalists will be announced, and at the same time, we will proceed to the voting phase that will work as follows, the most voted by the community, gets the points missing to reach 100 to those who got the maximum number of points in the prior phase (in the assumption, it would be 20 points)

For example, if there were 4 finalists, these could be the points added:

1st place 20 points

2nd place 15 points

3rd place 10 points

4th place 8 points

The winners will be those who, between the previous stage and this one, get the highest overall score!

ARTICLE Challenge:

Task

- 1) To join the article challenge, you must talk about Folks Finance, its unique Algo Liquid Governance and the gALGO Ecosystem.
- 2) The article must include at least 400 words.
- 3) Copying previous articles on Folks Finance or the docs into a weighted part of the article will lead to disqualification.

The winners will be chosen by the Folks Finance team, who will read and score all participating articles.

Frequent Questions

1) **Can a user win more than one prize?**

The prizes awarded by Folks Finance will be assigned to different users, the user is free to create a strategy with a video and a strategy with a thread, they will be evaluated individually increasing their chances of winning a prize, but the same user will not be awarded more than once; we want to reward the efforts of as many users as possible!

2) **Does the video have a maximum length?**

Yes, the video has a maximum length of 90 minutes; this is not mandatory but strongly recommended.

3) **Does a video with English subtitles compete for the Video Bounty?**

Yes, videos of other languages are accepted in all categories if they have English subtitles.

4) **The poll can be easily skewed if a user creates multiple Twitter accounts or if they use bots; how do you verify that the votes are legitimate?**

Votes are not valid from Twitter accounts with less than 51 followers and created less than two months ago or without a profile image/cover.

If the number of invalid accounts is greater than 60% of the voters for that user, this will result in disqualification.

Terms

The copyright of the submitted video remains with the respective entrants. However, in consideration of winning one of the prizes, each entrant grants a worldwide royalty-free perpetual license to Folks Finance to feature any, or all of the submitted materials in any media for publicity and marketing purposes. This implies that any entry can be used for promotional purposes.

All contest participants grant Folks Finance the perpetual license to copy, edit, display, publish and make available their submission materials and agree that Folks Finance and partner/s may publish the submitted materials for this contest for commercial use. Folks Finance reserves the right to cancel or amend the competition or competition rules at its only discretion.

Folks Finance reserves the right to edit this document for any changes in the contest and for the addition of additional answers to frequently asked questions to assist you in understanding the bounty; the latest updated version will prevail, so please check this page periodically.

For any request, write us on [Twitter](#) or on the [Discord channel](#) dedicated to the Bounty.

Good luck,

Folks Finance Team

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Please read Folks Finance gALGO Bullish Bounty Terms and Conditions; by entering the Contest you acknowledge that you have read and understood the both documents.